



Want a

**ONCE IN A LIFETIME**

experience

**TWICE IN A  
LIFETIME?**

# Do You...

**Have a passion for teaching?**



**Hope to make a difference in an emerging economy?**



**Want to experience a different culture?**



**Enjoy making new friends around the world?**



**Want to travel to interesting places?**



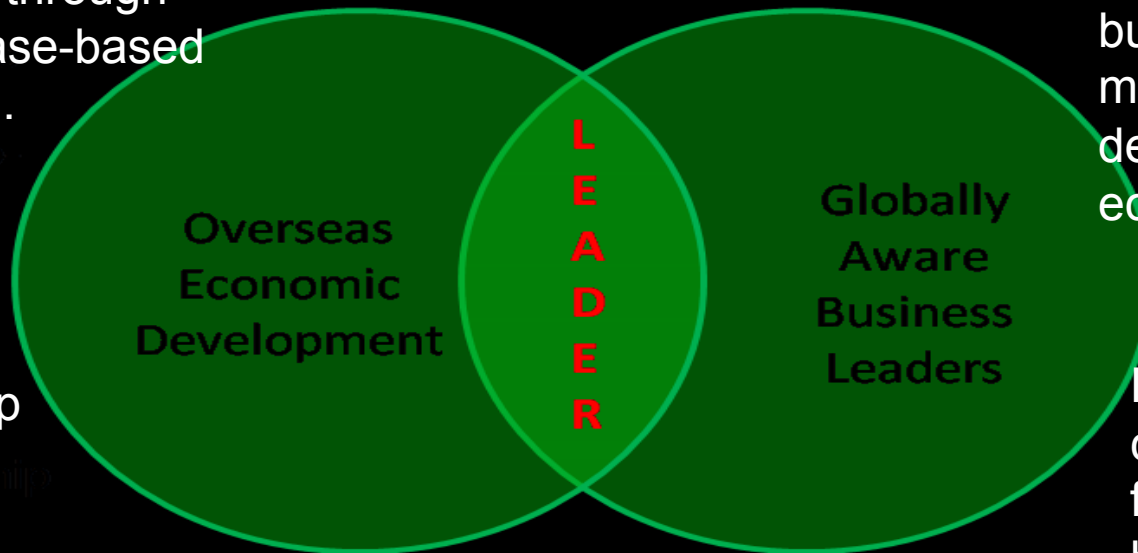
# The LEADER Project

**Enhancing your Ivey  
Experience**

# What is LEADER?

Empowers students to take ownership of business and social problems through our intensive, case-based learning method.

Encourages innovation and entrepreneurship by providing students with a modern framework to apply to their entrepreneurial activities.



Volunteer instructors experience first-hand the issues that business decision makers face in developing economies.

Facilitates a rich cultural exchange for Canadian business students, which they bring home and draw on in their future careers.

# LEADER - Who?

## **Teachers:**

Teams of four mixed HBA, MBA and PhD students from the Richard Ivey School of Business

## **Students:**

University students and/or entrepreneurs in developing economies

# LEADER – What?

Teaching and consulting entrepreneurial  
business in English

- translators used at some sites

# LEADER – Where?

**Skopje, Macedonia**

**Chisinau, Moldova**

**Dnipropetrovsk, Ukraine**

**Nizhny-Tagil, Russia**

**Irkutsk, Russia**

**Togliatti, Russia**

**Yekaterinburg, Russia**

**Bangalore, India**

# LEADER – When?

## October – April

- Teaching training
- Fundraising
- Team and site development
- Trip planning (logistics)

## May

- 3 weeks at your site with your team

# How to Apply

1. [www.leaderproject.com](http://www.leaderproject.com)
2. 'Apply Now' under the Recruiting tab
3. Send application and current resume to [recruiting@leaderproject.com](mailto:recruiting@leaderproject.com) (include 'HBA Application' in the subject line)
4. **Due: Monday, October 3<sup>rd</sup> @ 5pm**

# Successful Applicants...

- Require a \$500 deposit (fully refundable upon completion of the 2nd teaching assignment)
- Must be prepared to make a substantial time commitment over the next 7 months (minimum 2 hours/week)
- Must be prepared to personally fund the program, fundraising shortfall if necessary
- Must be willing to travel to any of the LEADER sites

# Key Recruiting Dates

**Mon. Oct 3<sup>rd</sup> – Applications Due**

**October 12<sup>th</sup> – 14<sup>th</sup> – Interviews**

# Contacts

## **LEADER Email**

[leaderproject@ivey.ca](mailto:leaderproject@ivey.ca)

## **Natasha Petersen**

## **HBA Recruiting Head**

[Npetersen.hba2014@ivey.ca](mailto:Npetersen.hba2014@ivey.ca)