



# LEADER InSite



## Executive Director's Welcome

We'd like to start by wishing all LEADER members past and present a happy new year! This year is proving to be a strong one for LEADER, as we take over from the outstanding job done by Mike Hornby-Smith, Rob Davis, Sameer Panjwani, and the rest of the LEADER 2008 team.

This year will be a continuation and solidification of past efforts to grow the LEADER Project and adapt to the new one-year MBA. Our team feels confident that we can live up to the fantastic precedent set by last year's team. We are happy to say that we are returning to Macedonia this year and hope to continue that relationship, keeping it as strong as our other sites in the Ukraine, Moldova and Russia.

To do so, we have put together a terrific team of talented and energetic participants who are very excited to fulfill the LEADER mission. Our ED team looks to be as strong as ever, with Erin Konkle and Karthik Ramakrishnan joining from the MBA program, and Anton Tchajkov from the HBA. After a successful recruiting season, we are confident that this year's LEADER team will live up to the strong precedent that has been set, and we look forward to the challenge.

LEADER is also looking forward to working more collaboratively with both the school and other international programs at Ivey. We are excited about working with the China Teaching Project on fundraising events, including a combined Toronto fundraising event (warning: shameless plug ahead).

With that in mind, please mark **Friday, March 6th** on your calendars for the LEADER Fundraising and Networking Event held at Black Betty in Toronto. For those of you who went last year, you know you should come back, and for those of you who didn't, it's a chance to make up for it. We'd love to see as many of you out as possible to reacquaint yourselves with the project and to catch up with some old friends. We invite any of you to call, email, or visit us on campus anytime to talk about our program initiatives this year or to share your LEADER experiences with us. See you all in March!

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LEADER 2008 Executive Directors ( from left): Erin Konkle, Karthik Ramakrishnan, Anton Tchajkov, Sandy Clark

## Team Yekaterinburg



(from left to right): Anton Tchajkov, Shafeen Mawani, Dave Vlemmix, Justin Williams

### Anton Tchajkov

*HBA '10, Junior Executive Director*  
Anton was born in the USSR and is fluent in Russian.

### Shafeen Mawani

*MBA '09, Fundraising Committee Member*

### Dave Vlemmix

*HBA '09, Alumni Relations Director*  
Dave was saved by Hungarian smugglers while backpacking in Ukraine.

### Justin Williams

*MBA '09, Fundraising Committee Member*  
Justin is a Yo-Yo extraordinaire.

*Team Yekaterinburg is looking forward to visiting Ganya Pit.*

*Since 1991, over 6500 students have been taught by LEADER in over 4000 classes across Eastern Europe*

## Team Dniepropetrovsk



(from left to right): Ramit Kar, Georgia Brown, Noel McDonald, Manju Rose (missing)

### Ramit Kar

*MBA '09, Technology Committee Member*  
Ramit owns over 20 pairs of shoes.

### Georgia Brown

*HBA '10, Alumni Relations Committee*  
Teaching in Ukraine will be her first time in Europe.

### Noel McDonald

*HBA '10, Technology Committee*

### Manju Rose

*MBA '09, Fundraising Committee Member*  
Manju was mugged as a three year old by a criminal named 'Biryani Khoya'.

*Team DP is excited to experience the legendary hospitality of the local students.*

## Team Chisinau

### Natalie Deschamps

*HBA '09, Curriculum Committee Member*  
Natalie played with baby tigers in Thailand.

### Yussef El-Kalza

*HBA '10, Treasury Committee Member*  
Yussef snorkled with stingrays.

### Nolan Hosking

*MBA '09, Logistics Committee Member*  
Nolan skydived and bungee-jumped on the same day in New Zealand.

### Chrissy Wessman

*MBA '09, Fundraising Committee Member*  
Chrissy volunteered on a sailing war-ship turned tour-ship.

*Team Chisinau is excited about learning SOMETHING about Moldova.*



(from left to right): Natalie Deschamps, Yussef El-Kalza, Nolan Hosking, Chrissy Wessman

## Team Irkutsk



(from left to right): Esther Maier, Pier Jr Morin, Brittney Baum, Jillian Simmons

### Pier Jr Morin

*MBA '09, Curriculum Committee Member*  
Pier spent the last 2 years in Switzerland.

### Jillian Simmons

*HBA '10, Logistics Committee Member*  
Jillian has eaten a variety of cuisine over the years and is looking forward to new foods on site.

### Esther Maier

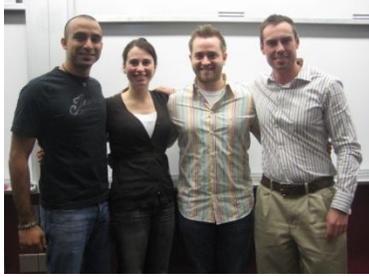
*PhD, Curriculum Committee Member*

### Brittany Baum

*HBA '09, Logistics Director*

*Team Irkutsk is excited about drinking from Lake Baikal!*

## Team Nizhny Tagil



(from left to right): Mukul Ahuja, Erin Konkle, Patrick Duncan, Jamie Biggar

### **Mukul Ahuja**

*MBA '09, Alumni Relations Committee*  
Mukul survived and escaped during Iraq's invasion of Kuwait in 1990.

### **Erin Konkle**

*MBA '09, Executive Director*  
Erin recently toured the 'Ring Road' of Iceland.

### **Patrick Duncan**

*HBA '10, Fundraising Committee Member*  
Pat taught English in Costa Rica for a summer.

### **Jamie Biggar**

*MBA '09, Recruiting Committee Member*  
Jamie spent 3 months backpacking Europe and Scandinavia.

*Team Nizhny Tagil is excited about all the Mayo!*

## Curriculum Committee Update

This year the Curriculum & Training Committee has benefitted from the wonderful work of its members, Yusef El-Kalza, Esther Maier, Pier Morin, Osama Siddiqui, and Natalie Slawinski. The team has been hard at work to ensure that LEADERites are well-prepared for their teaching experience.

A new curriculum was introduced two years ago, and it continues to form the basis of the program. It consists of a wide-range of entrepreneurial basics, in order to provide the tools necessary for a complete business pitch. Topics include effectuation, opportunity recognition, innovation, bootstrapping, cash-flow management, and business communication. After each topic, teachers will meet with students to discuss their business ideas and help them to formulate a business plan. By the end of the program, students will be ready to present their ideas in the form a business pitch.

Extra attention is being given this year to improve the quality of the teaching notes and to ensure that teachers are well-trained. In addition to cross-cultural orientation and case-teaching training, teachers will also have the opportunity to practice-teach a case. Faculty members will be on hand to provide feedback, which will be incorporated into the teaching notes. Through these training sessions, the committee hopes to make sure that each LEADERite is comfortable and ready to hit the ground running in May.

## Alumni Relations Committee Update

This wraps up the end of our first newsletter from the 2009 LEADER project team we hope you've enjoyed reading it as much as we've enjoyed putting it together! As you've read, with less than four months to go there's a lot of activity going on! Our next newsletter will be available in early July, and will be hot off the presses filled with updates, stories, and memories from the upcoming LEADER 2009 teaching experiences.

We, as with the rest of the LEADER team, are always looking for ways to improve the LEADER program. We welcome your feedback on this newsletter - tell us what you like and didn't like! What would you like to see in future newsletters? Send your ideas our way!

We're also seeking volunteers to submit content for our next newsletter. We're looking for: top memories or interesting experiences from your travelling year that you would like to share, how LEADER has had an impact on your professional or personal development, site success stories, or any other content.

Thank you for your ongoing support in the LEADER project. We look forward to seeing you at the **annual LEADER Fundraising & Networking Event in Toronto on March 6<sup>th</sup>, 2009!** Check out the next page for more information.

## Team Togliatti



(from left to right): Dalton Baretto, Angie Cowan, Leah Hillier, Erica Spear

### **Dalton Baretto**

*MBA '09, Alumni Relations Committee*  
Dalton has read a lot of USSR-based fiction.

### **Angie Cowan**

*MBA '09, Fundraising Committee Member*  
Angie exchanged a semester in France during undergrad.

### **Leah Hillier**

*HBA '08*  
Leah taught previously in Nizhny Tagil.

### **Erica Spear**

*HBA '10, Recruiting Committee Member*  
Erica exchanged a semester in Italy during high school.

*Team Togliatti is excited about the Russian culinary experience.*

## Team Skopje

### **Chris Gilpin**

*Eng/HBA '09, Recruiting Committee Member*  
Chris has taught on LEADER twice before.

### **Garima Aggarwal**

*MBA '09, Recruiting Committee Member*  
Garima has taught students from age 6 - 46.

### **Steve McClelland**

*MBA '09, Logistics Committee Member*  
Steve has a golf handicap of 3.

### **Shazia Ladak**

*HBA '10, Treasury Committee Member*  
Shazia has taught blind children to swim.

*Team Skopje is excited to make an impact on the local community.*

# Fundraising Committee Update



As veteran "LEADERites" you are aware of the importance that fundraising efforts play in ensuring the continued success of the LEADER program. As such, our annual campaign strongly relies on various contributions from our alumni and tactical fundraising efforts. On behalf of this year's team, we would like to offer our sincere thanks to alumni and sponsors who have been active supporters during past LEADER fundraising campaigns.

## What's different this year?

The 2009 LEADER campaign calls for an extremely aggressive fundraising agenda. Your support is integral to helping the 2009 team continue to achieve the goals of the project. This March, we will be joining forces with Ivey's China Teaching Project to bring you the Annual Toronto Alumni Fundraising Event. This year's event will be held on Friday March 6<sup>th</sup> at Black Betty (225 Richmond Street West).

## How can I support LEADER 2009?

### Ivey Toronto Alumni Fundraising Event @ Black Betty – Friday March 6th, 2009:

The Event runs from 8:00pm - 2:00am, and apart from boasting good times with alumni and friends, we will be featuring fantastic door prizes and a Silent Auction. [CLICK HERE](#)

### Online Pledges:

For those of you unable to attend the Toronto Alumni Event, but interested in contributing to the Project, we are pleased to offer an online pledge option. Donations above \$20.00 qualify for tax receipts.

<http://www.ivey.ca/pledge>

### Aeroplan Miles:

We will be running a special Aeroplan promotion in March, where Aeroplan will match any miles donated by friends, family and alumni on a one to one basis. Further information will be sent to you soon!

Thank you for your continued support of the project. Each year we attempt to build on the great foundations which you have set for us. Your generosity will not only contribute towards the logistics of the trip, but will also ensure that LEADER can continue to provide the best possible education to all participants – now, and in the future.

You can't come to the Black Betty event but you still want to help out?

*As many of you know, the Black Betty event also includes a silent auction. This year we have exciting items such as Raptors Tickets, jewellery, Blackberries and even a Fridge!*

*If there are items of value that you would like to donate (be creative!) to the Black Betty silent auction, please contact*

**Shafeen** (our silent auction coordinator) at

[smawani.mba2009@ivey.ca](mailto:smawani.mba2009@ivey.ca).

*Any support you can provide will help us in our fundraising effort this year.*