



**LEADER**

Leading Education & Development



**2011 NEWSLETTER**

**IVEY**



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# Executive Director Address

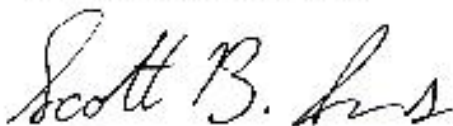
Hello LEADER alumni and friends!

This year marks our 20th anniversary, and for it we are making a big change to the Annual Alumni Event in Toronto. This year the event will be held at the Steam Whistle Breweries Roundhouse on March 4, 2011 (<http://www.leaderproject.com/> for tickets). We aim to establish the Roundhouse as our host for this event in years to come, allowing for an exclusive environment to reconnect with friends. This event will also allow us to provide better value to our sponsors and thus provide the Project with more secure funding going forward.

A special thank you to our corporate sponsors AEROPLAN who have made LEADER a success over the years. They have been an integral part of the LEADER project since 2006 and have continued to be a strong supporter, generously matching any donated AEROPLAN MILES. This past year we were fortunate to have an AEROPLAN representative, Hoda Mehr, accompany us on our trip. She provided great insights and participated actively in our planning session. It was great to have her.

As always, we hope to stay in touch with you and would love to hear your thoughts or stories; please pass them on if you have a spare moment by emailing us at [leaderproject@ivey.ca](mailto:leaderproject@ivey.ca). On that note, let me tell you a little about myself: In my graduating year at Crescent School, I lead the fundraising of \$32,600 for six volunteer expeditions travelling to Africa, Central America, East Asia, and Northern Canada. Since then I have focused much of my studies and extra-curricular work on how we can use capitalism to encourage the growth of regions to better provide for their citizens. The opportunity to work for the LEADER Project was a clear fit for me and I look forward to growing the program so that it can better accomplish its mandate of driving economic development overseas while building globally aware Canadian business leaders.

Best wishes to you in 2011!



Scott Innes  
HBA1 Executive Director  
[Sinnes.HBA2012@ivey.ca](mailto:Sinnes.HBA2012@ivey.ca)



Celebrating  
20 Years

# LEADER ALUMNI EVENT

## 20th YEAR ANNIVERSARY EVENT *"Ivey Goes Abroad Alumni Event"*

2010-2011 marks the 20th anniversary of the LEADER project and what better way to remember your experiences than to celebrate with past and new LEADERites! brought to you by China Teaching Project and LEADER

Friday, March 4, 2011  
6:30 PM - 12:00 Midnight

Steam Whistle Brewery  
255 Bremner Blvd  
Toronto, ON

Don't miss this opportunity to network with Ivey Alumni and current members of the projects, while bidding on silent auction items such as:

- 1) Three-hour private tour on a luxury yacht
- 2) Two tickets to the Leafs-Blackhawks game on March 5, 2011
- 3) 18 holes foursome at an exclusive private golf course  
... and much more

Tickets are \$30.00 online @ [www.leaderproject.com](http://www.leaderproject.com)  
\$35.00 at the door

Ticket price includes light snacks and complimentary brewery tour!  
Last Day to purchase t-shirts is **February 20th, 2011**



# FUNDRAISING

## FUNDRAISING

As many of you know, the LEADER project would not be possible without the support of alumni. We would like to take this opportunity to thank alumni for the generous support in the past. It has gone a long way in the progression of the project. If you wish to contribute this year, we are currently accepting any aeroplan point and silent auction items. Please contact Karime Abdel-Hay at [kabdel-hay.mba2011@vey.ca](mailto:kabdel-hay.mba2011@vey.ca) if you wish to donate any of these items. Also, we are accepting any monetary donations throughout the year.

aeroplan

## LEADER T-SHIRTS!

This year we have decided to create and sell LEADER t-shirts. If you wish to purchase a shirt for only \$15, you can do so online at [www.leaderproject.com](http://www.leaderproject.com) when purchasing your ticket for the annual alumni event. However, these shirts will only be available until February 20th. Shirts will be available for pick up at the Alumni Event on March 4th



# Dnepropetrovsk

Left to Right:  
Sukhbir Grewal, Neha Bhasin,  
Nathasha Petersen, Cyrus Zahedi



# Togliatti

Left to Right:  
Sylvia Broschinski, Mike Forcht,  
Bernice Cheung, Alan Neal



# Ekaterinburg

Left to Right:  
Joelle Nakhle, Jordan Wotten,  
Kristina Lucas, Randy Newman



# Nizhny-Tagil



Left to Right:  
David Budd, Melanie Thomas,  
Christopher Smith, Aman Chahal

# Irkutsk

Left to Right:  
Imran Khan, Amrita Kochhar,  
Meredith Woodwark, Karime Abdel-Hay



# Moldova



Left to Right:  
Hugh Underwood, Razy Farook,  
Madiha Khan  
Missing: Amy Shuh



# Macedonia



Left to Right:  
Scott Innes, Neha Khera,  
Jimmy Vaiopoulos, Leah Noble

# ALUMNI PORTAL

I had the pleasure of teaching in Ekaterinburg, Russia in the spring of 2007 and travelling both Skopje, Macedonia and Dnipro, Ukraine as the first ever HBA Executive Director in 2008. Since graduating I have been working for Goldman Sachs in their investment banking division in New York City where I actually have the opportunity to reconnect with some of my former students from time to time who have since moved to the United States. I also still manage to keep in touch with many of the other LEADERites from my year and I continue to look forward to coming back to Toronto for the Alumni Reunion Event in each year to reconnect with those same people. During my time at Ivey as an HBA student, I made the decision early-on to forego the opportunity to go on an exchange in favor of participating in the LEADER Project. LEADER offered access to regions of the world I would otherwise not visit at this point of my life, if ever... and so I jumped at the opportunity to get involved in a cause that I also believed in. What I didn't fully appreciate at the time was the indescribable experiences I was about to embark upon in what was easily the most memorable and impactful part of my time at Ivey. From the opportunity as an HBA student to work alongside MBA and PhD students, to the multiple challenges in helping to organize the Project prior to travelling, to the lifelong friends made both within the LEADERite population itself as well as my students – almost every element of the Project has made my passion for the Project today remain as strong as it was when I was still a participant. It is this passion that continues to push me to be involved with the Project in any way possible I still can today.

Rob Davis – HBA 2008  
Current Vice Chair of the Advisory Board





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